

eikones Workshop

Organized by Aïcha Revellat & Lior Levy

3–7:30 p.m., Forum eikones

New Media: Critical Interventions



Basim Magdy, *D and VR Mirror*, 2020, Fuji FP 100c instant film, 10.8 x 8.5 cm.

Speakers

Estelle Blaschke (University of Basel)

Massimo Leone (University of Turin)

Lior Levy (University of Haifa)

Aïcha Revellat (eikones, Basel)

Abstract

By the time scholarly inquiry learns to adequately describe the phenomena of new media, these are often no longer new. Yet, closer examination reveals that contemporary technologies themselves rapidly become anachronistic, compelling us to look both backward and forward in time.

This workshop aims to engage with questions posed by new or once-new media from a transdisciplinary perspective, bringing together art historians, media scholars and philosophers to consider both the disciplinary investment in new media, as well as specific themes, practices, and examples.

Program

- 14.30 Welcome, coffee
- 15.15 Introduction
- 15.30 Massimo Leone
**«Trompe-l'œil» and «Trompe-l'esprit»:
On Deception in Old and New Media**
- 16.20 Coffee
- 16.30 Aïcha Revellat
«It's Alive»: On Holographic Spectres
- 17.20 Coffee
- 17.30 Estelle Blaschke
**What is Smart about Smartphone
Photography?**
- 18.20 Coffee
- 18.30 Lior Levy
**Held in Hand – Thinking the Face
via Selfies**
- 19.20 Concluding discussion
- 19.30 Apéro

